

Climate action and voluntary carbon markets

ONLINE or OFFLINE TRAINING, 2 x 3.5 hours

Climate actions of organisations and private actors are crucial to achieve international climate targets. However, companies' and corporates' actions regarding emission offsetting by using carbon credits are increasingly being scrutinised and criticised as ineffective or even outright greenwashing. In this training, we guide through standards and claims regarding net-zero and climate neutrality. Understanding the mechanisms of carbon markets and the pitfalls of different kinds of carbon credits is crucial when using avoidance or removal credits for substantiated climate claims.

Content

Making sense of claims: net-zero, climate neutrality and others

- Greenhouse gas accounting 101: Scopes and quantities
- International standards on accounting and climate neutrality
- Designing corporate climate strategies and net-zero pathways
- Examples: Do's and Don'ts

Introduction to carbon pricing mechanisms

- Basic principles of carbon pricing mechanisms
- The global and European landscape of carbon pricing schemes
- Compliance vs. voluntary carbon markets

Principles of voluntary carbon markets

- Historical development and international climate negotiations
- Different voluntary carbon credits mechanisms and projects
- Paris Agreement Art. 6 and corresponding adjustments
- Market mechanisms and trends: players, volumes and prices

How to use carbon credits for climate claims

- Offsetting vs. Neutralisation
- Requirements from international standards
- Carbon credits for climate claims? Defining scope and strategy
- Procurement, risks and pitfalls
- How to build a resilient portfolio of carbon credits

Target group	Your take-aways
Management level and decision makers Business development Environmental and sustainability experts (public and private sector)	Understand corporate climate claims Learn about voluntary carbon markets Develop strategies for your organisation

carboneer is a Berlin-based consultancy with expertise in industrial decarbonisation, climate-neutrality strategies, and carbon markets. Our portfolio of services includes:

Compliance CO2-markets	Climate neutrality and carbon removal	Analysis, training and education
<ul style="list-style-type: none">• Strategic alignment of your company with the European CO2 markets• Preparation and implementation of your commitments• Market access and services on the compliance markets	<ul style="list-style-type: none">• Strategy development for climate neutrality and carbon dioxide removal• Development and restructuring of your climate portfolio towards neutralisation• Access to high-quality carbon removal credits	<ul style="list-style-type: none">• Market analysis on carbon markets and climate solutions• Training on energy and carbon markets, carbon removal and climate neutrality• Expert speakers

Team



Simon Göß
Managing Director,
Energy engineer
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Short profile

- Planning and conducting of 170+ training courses on energy and carbon markets
- Management of and contribution to consulting projects and studies on energy and carbon markets, industrial decarbonisation and CCUS (e.g. Energy Brainpool, GIZ, Global Energy Solutions)
- Publication of 250+ technical papers on energy and carbon markets



Hendrik Schuldt
Managing Director,
Economist
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Short profile

- Supporting 60+ companies on their path to compensate company/product emissions (e.g. LichtBlick, Unite, Liechtensteinische Landesbank)
- Research on climate policy, financial markets, and the European Emission Trading Scheme (EU ETS)

Please do not hesitate to contact us for any further information.